



**ANGUS** **RESERVE**  
NEW ZEALAND BEEF NEW ZEALAND BEEF

## A COMPARISON OF GRASS-FED BEEF: NEW ZEALAND VS. UNITED STATES

	<b>NEW ZEALAND GRASS - FED</b>	<b>UNITED STATES GRASS - FED</b>
<b>Diet</b>	“grass (hay, silage, Lucerne, feed crops) and other supplementary feeds”	“forage consisting of grass (annual and perennial), forbs (legumes, Brassica), browse, or cereal grain crops in the vegetative (pre-grain) state”“If incidental supplementation occurs due to inadvertent exposure to non-forage feedstuffs or to ensure the animals well being at all times during adverse environmental or physical conditions, the producer must fully document...the supplementation that occurs...” <sup>(1)</sup>
<b>Fat Content</b>	Lean	Extremely lean
<b>Marbling</b>	More	Less
<b>Tenderness</b>	Consistent tenderness	Inconsistent
<b>Flavor</b>	Consistently clean, beefy flavor	Inconsistent
<b>Time on pasture</b>	On pasture 365 days a year	Continuous access to pasture during the growing season
<b>Shelf life</b>	120 days	70-80 days
<b>Raised on Family Farms</b>	Yes	Sometimes
<b>Antibiotics to promote growth</b>	Never used	Not commonly used
<b>Growth Hormones</b>	Never used	Not commonly used, but unregulated
<b>GMOs</b>	GMOs are illegal in New Zealand	Can be fed GMO crops
<b>Encountered hobbits or elves</b>	Could happen	Never

<sup>(1)</sup> <https://www.ams.usda.gov/?dDocName=STELPRDC5063842>



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