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U.S. DEPARTMENT OF AGRICULTURE  
 FOOD SAFETY AND INSPECTION SERVICE

### APPLICATION FOR APPROVAL OF LABELS, MARKING OR DEVICE

FISIS has determined that information provided in Items 11, 15, and 16 is exempt from mandatory disclosure under the Freedom of Information Act 5 U.S.C. 552(b)(7).

APPLICANT: See Page 3 for instructions.

5a. NAME OF PRODUCT  
 Bone-in and Boneless Beef

1. AGENT NAME ADDRESS  
 TELEPHONE FAX (if not on agent, contact his/her office for agent blank) N.I.C. 1116,  
 02 DOVE LEGGE CT  
 ONTARIO VILLAGE NY  
 ((301) 570-1051

2. FOR USDA USE ONLY  
 AUG 20 2012  
 U.S. DEPT. OF AGRICULTURE

3. FOR USDA USE ONLY  
 2751922

4. ESTABLISHMENT NO. / FOREIGN COUNTRY (if applicable)  
 ME52  
 ME15  
 New Zealand

4a. TYPE OF PRODUCT  
 Egg  Meat  Poultry  Other

5b. HACCP PROCESS CATEGORY (Select one)

03J: Slaughter - all species  
 03B: Raw Product - ground  
 03C: Raw Product - not ground  
 03D: Thermally processed - commercially sterile  
 03E: Not heat treated - shelf stable  
 03F: Heat treated - shelf stable  
 03G: Fully cooked - not shelf stable  
 03H: Heat treated but not fully cooked - not shelf stable  
 03I: Product with secondary inhibitors - not shelf stable

6a. TYPE OF APPROVAL REQUESTED  
 SKETCH EXTENSION OF TEMPORARY  
 TEMPORARY

6b. WAS THE LABEL PREVIOUSLY APPROVED?  
 YES → Date of approval: \_\_\_\_\_  
 NO  
 Prior approval number: \_\_\_\_\_  
 Number of labels on hand: \_\_\_\_\_  
 Number of days requested: \_\_\_\_\_

7a. AREA OF PRINCIPAL DISPLAY PANEL (Square inches)  
 90 square inches

7b. TOTAL AVAILABLE LABELING SPACE FOR ENTIRE PACKAGE (Square inches)  
 1023 square inches

8. Does this label include a USDA-AWS Child Nutrition Program CNI logo?  
 Yes  No

10. Are there any special claims, guarantees, or foreign language on the label?  
 YES  NO (If yes, check all that apply)

11. NAME AND ADDRESS OF FIRM (below and between date)

12. SIGNATURE OF APPLICANT OR AGENT

13. DATE

14. FOR USDA USE ONLY CONDITIONS APPLYING TO USE OF LABELS OR DEVICE

Other Claims: Specify  
 Labeled as All Natural\*, \*Minimally processed, No added growth hormones, Never fed animal by-products, \*No artificial ingredients. Used in conjunction with 'grass fed' and 'angus' which have already been approved under numbers 2708178 (grass-fed) and 2618402, 2695084, 2615073 and 2701074 (Angus)

11. NAME AND ADDRESS OF FIRM (below and between date)

12. SIGNATURE OF APPLICANT OR AGENT

13. DATE

14. FOR USDA USE ONLY CONDITIONS APPLYING TO USE OF LABELS OR DEVICE

APPROVED WITH CERTAIN REVISIONS  
 APPROVED FOR SIGNATURE OF APPLICANT